

ORGANIC ALBERTA Annual Report

OUR MISSION

To represent, support and grow Alberta's entire organic industry.





- Maintain StrongStandards andRegulations
- Support growth in the organic value chain
- Soil health and product quality
- Marketing and education
- Enhance organizational capacity



Organic Producers & Processors

700+ Certified Organic Members

Industry

41 Corporate Members



FRANK MADDOCK President & Director



TRACEY SMITH Vice-President



BECKY DOHERTY
Treasurer & Director



ED SZYMANEK Director



ANDREW MANS Director



JAMES THIESSEN Director



PIERRE FILLION Director



GREG WEDMAN Director



ANDY WAGMAN Director



QUARTERLY MAGAZINE



MONTHLY E-UPDATES



SOCIAL MEDIA



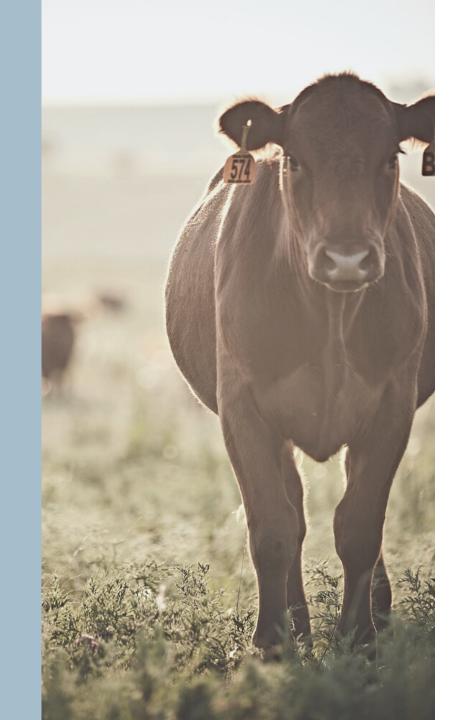
PARTNER
SPOTLIGHT
SPECIAL EDITION







- Special Edition
 Partner Spotlight
 Magazine
- Showcased 20+
 partners essential
 to supporting
 organics in
 Alberta
- Connected
 growers with
 products, services,
 and organizations





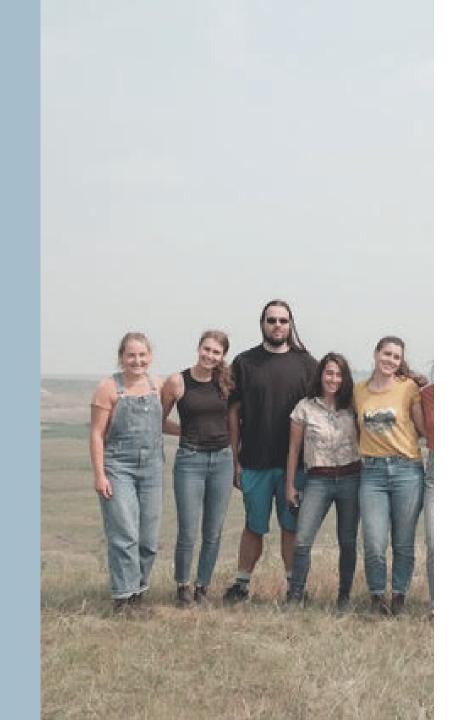


Pivot and Grow

- Website
- Social Media
- Emails
- B2B Directory
- ExporterDirectory



- ApprenticeshipProgram
- Business Bootcamp
- Land Linking
 Workshops
- Land Access Programs
- Workshops & Mixers





COVER CROPPING & ADVANCED NITROGEN MANAGEMENT STREAMS



3 MENTORS



3 EVENTS



13 PARTICIPANTS







CANADIAN ORGANIC INGREDIENT STRATEGY

A program of the Prairie Organic Development Fund designed to build resilience and stability in the Prairie organic grain sector and support transitioning farmers. Developing new resources for organic producers:

- 10 webinars for Alberta organic producers
- Pivot and Grow website update to include organic livestock, and fruit and vegetable resources

ORGANIC SUCCESS PROGRAM

- Research Trials
- Selling Your Organic Crop Series
- Mackenzie CountyOrganic GrantProgram
- Organic Summer
 Field Days
- Spring Workshop

