



Advertising Order Form

Organic Alberta is a membership driven non-profit association. Our mission is to represent and support Alberta's entire organic industry. All 450+ certified organic producers and processors are members, as well as 80+ other businesses and individuals across the organic sector including certifiers, buyers and brokers, input companies and retailers.

Date: _____

Company Name: _____ **Contact Name:** _____

Phone ():: _____ **Fax ()::** _____

Address: _____

_____ (Street) _____ (City) _____ (Province) _____ (Postal Code)

Email: _____ **Website:** _____

Are you a member of Organic Alberta? Yes No (If you would like to be, complete portion below. Note that all Alberta certified organic entities are automatically members.)

Membership Details:

<i>Individual Membership</i>		
Basic with electronic magazine		\$42.00 per year
Basic with paper magazine		\$57.10 per year
Student with electronic magazine		\$26.25 per year
Student with paper magazine		\$39.72 per year
<i>Corporate Membership</i>		
Basic with electronic magazine		\$262.50 per year
Basic with paper magazine		\$275.50 per year
Plus with electronic magazine (Includes \$800 of advertising)		\$630.00 per year
Plus with paper magazine (Includes \$800 of advertising)		\$643.00 per year
		Total (A): \$

Organic Alberta Magazine Advertising:

Ad Type	Cost (Per Issue)	Size	# of Issues	
Classified Ad	\$30 (\$15 for members)	Up to 30 words		
Business Card Ad	\$90 (\$65 for members)	320px x 180px		
Banner Ad	\$275 (195 for members)	770px x 150px		
¼ Page Ad	\$360 (\$250 for members)	380px X 460px		
½ Page Ad	\$500 (\$350 for members)	770px x 420px		
Full Page (Inside) Ad	\$660 (\$460 for members)	637px x 825 px		
Full Page (Back) Ad	\$990 (\$695 for members)	637px x 825 px		
Branded Full Page Information Ad	\$600 (\$500 for members)	Up to 800 Words		
				Total (B): \$

Commit to a full year of advertising and save 10% off your order!

Note: Design assistance is available at a cost of \$85 per hour. Contact us for more information.

Organic Alberta Website & Monthly Member's Email Advertising:

Ad Type	Cost (Per Issue)	Size	# of Issues	
Classified Ad		Up to 30 words		
1 Month	\$30 (\$15 for Members)			
2 Months	\$45 (\$25 for Members)			
4 Months	\$55 (\$35 for Members)			
Button Ad		165px x 130px		
1 Month	\$180 (\$130 for Members)			
2 Months	\$330 (\$235 for Members)			
4 Months	\$540 (\$375 for Members)			
				Total (C): \$

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Organic Alberta Business Directory Advertising:

Ad Type	Cost (Per Issue)	Size	# of Issues	
Basic Profile	FREE	Company Information and 40-word description		
Premium Profile	\$74.95 (\$49.95 for Members)	The basic listing plus a colour logo and sponsored box	Yearly	
Featured Profile	\$164.95 (\$109.95 for Members)	Premium listing plus tiered listing that features your profile among the top listings on the page	Yearly	
Button Ad on Bottom of Business to Business Directory Webpage				
3 Months	\$329.95 (\$229.95 for Members)			
6 Months	\$499.95 (\$349.95 for Members)			
12 Months	\$799.95 (\$559.95 for Members)			
				Total (D): \$

Note: Design assistance is available at a cost of \$85 per hour. Contact us for more information.

Combo Deals

Ad Type	Description	Cost	
Double Your Harvest	One classified ad in the magazine and one month on the website	\$45 (\$25 for Members)	
Bumper Harvest Special	One magazine banner ad and one two-month website button ad	\$430 (\$310 for Members)	
			Total (E): \$

Note: Design assistance is available at a cost of \$85 per hour. Contact us for more information.

Order Total (All prices include GST. GST #831992078):

Total (A + B + C + D + E): \$ _____

Notes:

Thank you for your order! Email your form to info@organicalberta.org

Organic Alberta accepts cheques. Send a completed Business to Business Directory Listing Order/Update Form and payment to:
Organic Alberta
#1 10329-61 Ave NW
Edmonton, AB T6H 1K9

Electronic transfer also available. Send a completed Business to Business Directory Listing Order/Update Form and payment to:
info@organicalberta.org
Password: Organic