

2026

# ORGANIC FARMING CONFERENCE & TRADE SHOW

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APRIL 10<sup>TH</sup>  
LA CRETE  
HERITAGE CENTRE



*Sponsorship Proposal*



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# ABOUT THE CONFERENCE TEAM



Organic Alberta is proud to partner once again with MARA for the 2026 Organic Farming Conference & Trade Show in La Crete, continuing our shared commitment to strengthening and supporting Alberta's organic community.

MARA supports producers across Mackenzie County, the largest county in Alberta and the northernmost commercial agriculture region in Canada. Operating from its home base in Fort Vermilion, MARA conducts applied agricultural and environmental research and proudly serves the highest concentration of organic producers in the province, with more than 40% of Alberta's organic farmers located in this region.

MARA's core priorities include:

- Conducting practical crop, livestock, and environmental research and demonstration trials
- Developing nutrient strategies and innovative soil and land management practices that enhance production while safeguarding the environment
- Delivering timely, relevant extension services aimed at improving crop and livestock management, reducing production costs, and expanding market opportunities
- Providing producers with up-to-date information on government programs and funding opportunities

The next section of this Sponsorship Kit outlines how your organization can support and invest in the growth of northern Alberta's organic sector. By sponsoring, you will connect directly with engaged producers and industry leaders, elevate your visibility, and demonstrate your commitment to a resilient and sustainable future for agriculture in Alberta.



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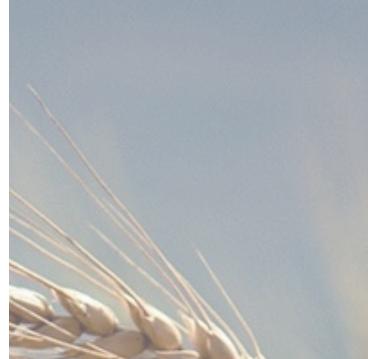
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CEO, MARA



**SAM MAHMOUDI**

Research Scientist, MARA





# ABOUT THE EVENT

## *Why Sponsor?*

Reach a targeted audience: Connect directly with Northern Alberta's organic farmers, processors, and industry leaders.

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**Showcase your brand:**  
Gain visibility in conference programs, signage, and social media.

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**Network and build relationships:**  
Strengthen ties with current and future clients.

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**Demonstrate commitment:** Show your support for organic agriculture and sustainability.

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**Position yourself as a leader:** Be seen as a key partner in a growing and influential sector.

## *April 10th at the La Crete Heritage Centre*

Mackenzie County is a hub for organic oats, home to over 40% of Alberta's organic growers. Organic farmers are central to the region's economy and identity, and we support them with programs tailored to northern Alberta's unique conditions.

Organic Alberta's Peace Region Organic Success Program (PROSPr) provides holistic support to farmers, strengthening collaboration and driving growth in this key organic oat-producing region.

The 2026 Organic Farming Conference & Trade Show builds on this momentum with a one-day event bringing together farmers, processors, and ag professionals from across northern Alberta. Held annually at the La Crete Heritage Centre, it offers insights, innovation, and networking for continued sector success.

By sponsoring the Organic Farming Conference & Trade Show, your organization will:

- Showcase your brand to 150+ engaged attendees
- Build relationships with decision-makers and industry leaders
- Position your company as a key supporter of organic agriculture in northern Alberta
- Demonstrate your commitment to sustainability, innovation, and local communities

# TRADE SHOW ONLY

We're offering a trade show-only rate designed specifically for exhibitors wishing to engage with the region's highly active organic farming community. This option includes booth space and visibility during the trade show portion of the conference, without the commitments of a full sponsorship package. It's a cost-effective way to build relationships and connect with the largest concentration of organic producers in Alberta.

## ***Nonprofit Trade Show Booth \$500***

The nonprofit trade show booth offers a chance to share your mission with conference attendees who care about community-driven change. Includes one trade show booth, giving your team a space to connect with attendees and showcase your initiatives.

**Trade Show Booth** **\$850**

Showcase your business to an engaged audience of producers, buyers, and industry leaders from across Alberta's organic sector. This option includes one trade show booth and one complimentary delegate registration, offering valuable exposure and networking opportunities to help grow your reach in the organic market.



# SPONSORSHIP OPPORTUNITIES

## ***Gold Sponsor***

**\$6000**

Make a lasting impression with our Gold Sponsor package, featuring prominent visibility across our website and premier placement in the trade show and event partner guide. Enjoy special recognition from the conference emcee, two complimentary trade show booths in prime locations, and two full delegate registrations to network directly with key industry decision-makers. As a highlight of your sponsorship, you'll have the exclusive opportunity to introduce a keynote speaker, showcasing your company as a leader shaping the future of the industry.

## ***Silver Sponsor***

**\$4000**

Maximize your exposure with a Silver sponsor listing on our website and prominent visibility in the trade show and event partner guide. Benefit from a personal shout-out by the conference emcee to highlight your support. Engage attendees directly with one complimentary trade show booth and two delegate registrations, ensuring your brand makes a lasting impression.

## ***Bronze Sponsor***

**\$2500**

Enjoy a prominent Bronze sponsor listing on our website, enhancing your visibility year-round. Showcase your offerings with one complimentary trade show booth and connect directly with attendees through one included delegate registration.

# SPONSORSHIP BENEFITS AT A GLANCE

<i>Feature</i>	<i>Bronze Sponsor \$2,500</i>	<i>Silver Sponsor \$4,000</i>	<i>Gold Sponsor \$6,000</i>
<i>Trade Show Booth</i>	✓	✓	✓ <b>Premium Placement (Two Booths)</b>
<i>Delegate Registration</i>	✓ One	✓ Two	✓ Two
<i>Logo Placement</i>	✓ Website & Signage	✓ Medium Visibility	✓ Prominent Visibility
<i>Promotional Opportunities</i>	✓ Social Media Thank You	✓ Pre- and Post-Event Mentions (Social & Email)	✓ Sponsor Spotlight & Pre- and Post-Event Features
<i>Trade Show &amp; Event Partner Guide</i>		✓ Prominent Visibility	✓ Top-Tier Placement
<i>Speaking Opportunities</i>		✓ Verbal Recognition by Conference Emcee	✓ Introduce a Keynote Speaker

# FOOD SPONSORSHIP OPPORTUNITIES

## *Lunch Sponsor*

**\$1,500**

Connect with attendees over a shared meal as our Lunch Sponsor. Your branding will appear on buffet tables and on stage, with recognition from the emcee and exposure on the conference website and social media. Demonstrate your commitment to local communities and building meaningful connections.

## *Snack or Coffee Sponsor*

**\$400**

Keep attendees energized and engaged as our Coffee Break or Snack Sponsor. Your logo will be displayed on coffee or snack tables, acknowledged in the conference program and on our website, and receive a special shoutout from the emcee.

## *In-Kind Sponsor*

**CONTACT US**

Show your support for Alberta's organic community through in-kind food contributions. Your support not only raises your brand's visibility but also showcases the very best of local organic production to key industry stakeholders.

# NEXT STEPS

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## SPONSORSHIP FORM

1

Complete the sponsorship form at the bottom of the page linked above

2

Send us your logo (.png or .jpg) for promotions

3

Send us your payment

- E-Transfer: [info@organicalberta.org](mailto:info@organicalberta.org)
- Cheque: PO Box 57055, Jasper Gate, Edmonton AB, T5P 0K7

### QUESTIONS?

Thank you for your interest in sponsoring our upcoming Conference & Trade Show! We're excited about the possibility of partnering with you and helping you connect with growers, processors, and industry leaders across the organic sector.

Please contact us if you have any questions!



780-932-2534

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